**SURVEY TEMPLATE**

*This template is provided by Redland City Council as an information source only. Redland City Council makes no statement, representation or warranty about the quality, accuracy, context, completeness, availability or suitability for purpose of the templates and to the maximum extent permitted by law, disclaims all responsibility and liability for all expenses, losses, damages and costs that might be incurred by you or any other person as a result of the use of the template. Information contained within the template is suggestive only. Reproduction and use of the template is at your own risk.*

EVENT NAME

***Q1. What is the suburb and postcode of your usual place of residence? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

*­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­****Q2. How did you travel to this event today?***

1. Car b. Bus c. Train d. Walked e. Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***Q3. What is your main reason for visiting the Redlands Coast today?***

1. *Attending the Event* b. Visiting Friends and Relatives c. Business

d. Holiday e. Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***Q4. How did you hear of this event?***

1. *Flyer b. Website c. Social Media d. Word of Mouth*

***Q5. Have you attended this event in previous years?***

1. *Yes b. No c. Unsure*

***Q6. Overall, how satisfied are you with this event?***

1. *Very satisfied b. Somewhat satisfied c. Not satisfied*

***Q7****.* ***How do you think this event could be improved?* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

***Q8. How much do you intend to spend while attending the event? (food, market items, fuel, other)***

1. Up to $50 b. $50 - $100 c. More than $100 d. Nothing

***Q9. How likely are you to visit the Redlands Coast again?***

1. *Definitely b. Maybe c. Not at all*

***Q10. Will you be dining in the local area today/tonight?***

1. Yes *b. Maybe c. No*

***Q11. Are you intending to visit other attractions in the Redlands Coast while you are here?***

1. *Yes b. Maybe c. No*

***Q12. How long do you intend to stay in the Redlands Coast?***

1. Just for the event b. Overnight c. Weekend or longer

***Q13. Has this event enticed you to visit to the region again in the future?***

 a. *Yes*  *b. Maybe c. No*

***Q14. Based on your experience at this event, how likely are you to attend future events?***

1. *Highly likely b. Unlikely*

***Q15. What age bracket do you identify yourself as?***

*Under 18 19-24 25-34 35-44 45-54 55-64 65+*

***Q16. Gender:*** *Male Female Prefer not to say*

***Q17. Any other comments?***

***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*Thank you**

**Consider expanding the template to address other things relevant to your event**