**[Name of event]**

**Visitor Survey Template**

**1. Gender**

□ Male □ Female □ Other

**2. Postcode** (if you reside in Australia)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Or what country are you from \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**3. Age**

□ Under 20 □ 21-35 □ 36-50 □ 51-65 □ Over 65

**4. How many people did you attend this event with?**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

(If applicable) What are their ages?

□ Under 20 □ 21-35 □ 36-50 □ 51-65 □ Over 65

**5. How did you hear about this event?**

□ History Festival program □ History Festival website □ Flyer □ Radio

□ Community notice board □ Our website **□** Other website □ Local newspaper

**□** Facebook **□** Twitter **□** Instagram **□** Email newsletter **□** Other­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**6. Overall, how would you rate this event?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| □ Excellent | □ Very good | □ Good | □ Fair | □ Poor |

**7. How well organized was the event?**

|  |  |  |  |
| --- | --- | --- | --- |
| □ Extremely organised | □ Very organised | □ Somewhat organised | □ Not so organised |

**8. Was the event length too long, too short, or about right?**

|  |  |  |
| --- | --- | --- |
| **□** Too short | **□** About right | **□** Too long |

**9. Did the event meet your expectations?**

|  |  |  |
| --- | --- | --- |
| □ Better than I expected | □ About what I expected | □ Worse than I expected |

**10. What did you like about the event?**

**11. How could this event be improved?**

**12. Is there anything else you’d like to share about the event?**

**Please provide your email address if you would like to join our mailing list:**

Email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_