FUNDRAISING SOLICITATION LETTER

Dear [Insert Name],

I’ve made the commitment to save women’s lives from breast and ovarian cancer and I need your support to achieve my goal.

This year, I’m participating in Bright Pink’s FitFest where I, along with over 750 passionate men and women, will take on six hours of cycling, yoga, barre workouts and more. I’m talking the ultimate fitness marathon!

In just a few years, FitFest has raised over $1.5 million. These critical funds fuel Bright Pink’s life-saving programs and further their mission to save women’s lives from breast and ovarian cancer by empowering them to live proactively at a young age.

$1.5 million is an amazing number, but we can’t stop there.

Equipping women with early detection and prevention strategies is crucial. One in eight women will develop breast cancer and one in 67 will develop ovarian cancer at some point in her lifetime. And, of the women diagnosed with ovarian cancer, 2/3 will die from the disease.

I’m participating in FitFest to change that.

Every dollar raised directly fuels Bright Pink’s education and support programs offered free of charge, nationwide. Because of generous contributions from people like you, Bright Pink will go on to inspire the next generation of women to put Awareness in Action™ and create a powerful movement of women advocating for the their own health.

I’ve accepted the ultimate fitness challenge and, now, I need your support. You can make a 100% tax-deductible donation here (Insert link to individual fundraising page) and track my progress toward my goal.

Thank you from the bottom of my heart.

Let’s do this!

[Name]

DONOR THANK YOU LETTER

Dear [Insert Name]

Thank you for your generous donation to my FitFest fundraising efforts. Because of your support, Bright Pink will go on to inspire the next generation to put Awareness in Action™ and create a powerful movement of young women advocating for the their breast and ovarian health.

I can’t wait to take on the ultimate fitness challenge and can’t thank you enough for helping me do so. To learn more about the programs you have helped fund visit the [Bright Pink website.](http://www.brightpink.org/programs/)

Thank you again,

[Name]