# GHC/1
GRACE HOPPER CELEBRATION

## ANITA BORG INSTITUTE
# ABI dot PLACE NAME
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ABI.Placename connects local women technologists just like you. You can build your network, discover the future you want, and get guidance you can use now. ABI.Placename's goals are to inspire women to pursue and remain in technical fields, and break stereotypes about technical job opportunities in Placename. **www.anitaborg.org/dot-local/**

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WOMEN TRANSFORMING TECHNOLOGY

The Anita Borg Institute connects, inspires, and guides women in computing and organizations that view technology innovation as a strategic imperative. **www.anitaborg.org**

**FEATURING:**
*Use this caption/block only if you have the featured speaker pic in the main photo space*

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GRACE HOPPER CELEBRATION

## ANITA BORG INSTITUTE
WOMEN TRANSFORMING TECHNOLOGY
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## PRESENTS A 1-DAY GRACE HOPPER CELEBRATION OF WOMEN IN COMPUTING

## March 18, 2015

**TIME LIFE BUILDING**
**1271 6TH AVE / NYC**

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*Reshma Saujani, Girls Who Code*

**FEATURING:** *Rachel Haot, NYC*

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*Reshma Saujani, Girls Who Code*

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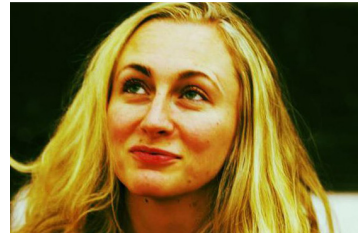
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## March 18, 2015

**TIME LIFE BUILDING
1271 6TH AVE / NYC**

## 8:30-11:00am
### Registration & Breakfast
*›› Lobby & 8th Floor Gallery*

## 9:30-10:00am
### Opening Remarks & Welcome
*Telle Whitney, Colin Bodell*
*›› 8th Floor Auditorium*

## 10:00-11:00am
### Keynote: Small Data, Big Impact
*Deborah Estrin*

This talk will discuss precedents for small data in mobile health, and the opportunities and challenges of broadening the scope of small data capture, storage, and use.

*›› 8th Floor Auditorium*

## 11:00am-12:15pm
NETWORKING TRACK... TECHNOLOGY TRACK
### Panel: Technology Innovation in the Big Apple
*Moderator: Dr. Francine Berman*

*Panel Speakers: Rebecca Garcia, Miruna Stratan, TBD, TBD*

The goal of this panel is highlight innovation in NY from the perspective of women technologists, and bring to light the disruptors in the NY Tech Scene and the current path of the emerging "Silicon Alley".

*›› 8th Floor Auditorium*

## 11:00am-3:00pm
### Career Fair
*›› 8th Floor Gallery*

## 12:15-1:45pm
### Lunch & Networking
*›› 2nd Floor*

## 1:15-2:30pm
NETWORKING TRACK
### Un-Conference!

Join the fun of an un-structured networking session that allows YOU to set the agenda! This open-space style event allows people to network and talk about topics they themselves are interested in.

*›› 8th Floor Auditorium*

## 1:30-2:30pm
TECHNOLOGY TRACK
### Panel: A Day in the Life of a Data Scientist
*Moderator: Jessica Forde*

*Panel Speakers: Sinziana Eckner, Marie-Michelle Strah, Hannah Keiler*

The goal is to provide participants with snapshot of "a day in the life" of diverse professionals in diverse areas of the field. The second part of the presentation will be comprised of breakout sessions wth Q&A opportunities.

*›› 8th Floor Room AB*

## 2:45-3:45pm
INDUSTRY TRACK
### Filling the Pipeline: Where the Gaps Really Are, and Where to Start
*Speakers: Valerie Barr, Anne Krook*

This session will dive deep into analyzing the real numbers, and what the future of Women in STEM looks like. Join us for an eye-opening breakdown of the stats, followed by a great discussion and Q&A.

*›› 8th Floor Room AB*

NETWORKING TRACK
### So You Think You Can Network?
*Speakers: Callie Schweitzer, TBD*

This session will cover different ways of networking (digitally and in-person), and discuss ways and approaches to leveraging your networks at pivotal moments in your life and career.

*›› 2nd Floor*

## 3:00-4:00pm
TECHNOLOGY TRACK
### What Would YOU Do With Watson?
*Sherry Comes*

Join us for a brief overview of Watson and how it's being used with applications for industries ranging form healthcare to retail, and its capabilities, with Watson services readily available for developers to start building today.

*›› 8th FloorAuditorium*

## 4:00-5:00pm
INDUSTRY TRACK
### Mentorship As You Know It is Dead.

In this new internet-obsessed Networked Age, come join our speed mentoring session, and look for a mentor not only by what they can teach you, but by what you can teach them as well!

*›› 2nd Floor*

## 4:15-5:15pm
INDUSTRY TRACK
### Industry Deep Dives
*Meg A Divitto*

In this laser-focused session, we will highlight 4 companies and industries in lightning talks about their mission, and challenges with innovating in their space. Students and professionals will gain insights in to smart cities, education technology, civic tech, and more.

*›› 8th Floor Auditorium*

TECHNOLOGY TRACK
### Who is Touching My What?
*Laura Kathryn Chapa*

Come learn about what it takes for an organization to move the dial and tackle Identity & Access Management (IAM) and how you could make it a stepping stone in your career.

*›› 8th Floor Room AB*

## 5:30-5:45pm
### Closing Remarks
*›› 8th Floor Auditorium*

## 5:45-7:00pm
### Happy Hour & Networking
*›› 8th Floor Gallery*

| | Room 1 | Room 2 | Room 3 | Room 4 | Room 5 |
|---|---|---|---|---|---|
| 8am | | | | | |
| 9am | EVERYONE: Check in | EVERYONE: Registration & Breakfast | EVERYONE: Welcome | | |
| 10am | | | EVERYONE: Keynote | | |
| 11am | | EVERYONE: Career Fair | TECHNOLOGY: Technology Innovation in the Big Apple | | |
| 12 | | | | | EVERYONE: Lunch |
| 1pm | | | NETWORKING: Un-Conference! | TECHNOLOGY: A day in the Life of a Data Scientist | |
| 2pm | | | | | |
| 3pm | | | TECHNOLOGY: What would you do with Watson? | INDUSTRY: Filling the pipeline: Where the gaps really are and where to start | NETWORKING: So you think you can network |
| 4pm | | | INDUSTRY: Industry Deep Dives | TECHNOLOGY: Who is Touching My What? | INDUSTRY: Mentorship as you know it is dead |
| 5pm | | | EVERYONE: Closing Remarks | | |
| 6pm | | EVERYONE: Reception | | | |

## 10:00 – 11:00 AM KEYNOTE:

# Small Data, Big Impact

**Deborah Estrin,** *Professor of Computer Science at Cornell Tech*

Consider a new kind of cloud-based app that would create a picture of an individual's life over time by continuously, securely, and privately analyzing the digital traces they generate 24x7. Use of applications that are fueled by these traces could enhance, and even transform, our experiences as consumers, patients, passengers, customers, family members, as well as users of online media. This talk will discuss precedents for small data in mobile health, and the opportunities and challenges of broadening the scope of small data capture, storage, and use.

**Deborah Estrin** (PhD, MIT (1985); BS, UCB (1980)) is a Professor of Computer Science at Cornell Tech in New York City (http://destrin.smalldata.io) where she has founded the Jacobs Institute's Healthier Life Hub. She is also a co-founder of the non-profit startup, Open mHealth.

## 11:00 AM – 12:15 PM PANEL:

# Technology Innovation in the Big Apple

**MODERATOR: Dr. Francine Berman,** *Edward P. Hamilton Distinguished Professor in Computer Science at Rensselaer Polytechnic Institute*

**PANEL SPEAKERS: Rebecca Garcia,** *Developer Evangelist, Squarespace; Co-founder, CoderDojo NYC,* **Miruna Stratan,** *Vice President & Tech Fellow at Goldman Sachs,* **TBD,** *TBD,* **TBD,** *TBD*

How is technology disrupting different industries? What does it take to be innovative in NY in technical careers across private, public, and academic sectors? The goal of this panel is highlight innovation in NY from the perspective of women technologists, and bring to light the disruptors in the NY Tech Scene and the current path of the emerging "Silicon Alley".

## 1:15 – 2:30 PM NETWORKING:

# UN-Conference!

Join the fun of an un-structured networking session that allows YOU to set the agenda! This open-space style event allows people to network and talk about topics they themselves are interested in. Propose whatever topic you are passionate about, pin it on to the board during lunch, and wait for groups to form around the topics. More information regarding this methodology here: http://bit.ly/1bAxPuO

## 1:30 – 2:30 PM TECHNOLOGY PANEL:

# A Day in the Life of a Data Scientist

**MODERATOR: Jessica Forde,** *Statistician, Columbia University*

**PANEL SPEAKERS: Sinziana Eckner,** *PhD., Risk Modeler, JP Morgan Chase,* **Marie-Michelle Strah,** *PhD., Director, Enterprise Architecture, NBCUniversal,* **Hannah Keiler,** *Software Engineer, Analytics Media Group*

Data science is one of the most exciting and relevant computing disciplines today and requires an interdisciplinary skill set to help organizations achieve successful outcomes. This session will start with a moderated panel discussion with 4 experienced data science professionals with backgrounds in computer science, mathematics, statistics and applied linguistics across several industries (academia, finance, advertising, media awwnd entertainment). The second part of the presentation will be comprised of (4) breakout sessions led by the four panelists in which participants will have the opportunity to interact and ask questions in small groups based on areas of interest, as well as move amongst groups.

## 2:45 – 3:45 PM INDUSTRY OPPORTUNITIES & CAREER GROWTH:

# Filling the Pipeline: Where the Gaps Really Are, and Where To Start

**SPEAKERS: Valerie Barr,** *Professor of Computer Science at Union College,* **Anne Krook,** *Practical Workplace Advice, owner and principal*

What do the numbers REALLY tell us about women in STEM fields? Have the numbers improved as much as we think they have? This session will dive deep into analyzing the real numbers, and what the future of Women in STEM looks like. Join us for an eye-opening breakdown of the stats, followed by a great discussion and Q&A about growing and filling the pipeline.

## 2:45 – 3:45 PM NETWORKING:

# So You Think You Can Network?

**SPEAKERS: Callie Schweitzer,** *Editorial Director of Audience Strategy at Time Inc.,* **TBD,** *TBD*

Do you consider yourself a power networker? This session will cover different ways of networking (digitally and in-person), and discuss ways and approaches to leveraging your networks at pivotal moments in your life and career. We will start with an exploration of the different networking tools available, and break in to sessions to focus on starting your own business/ re-entering the work force/ changing careers/ looking for a job/ mentoring and building career skills.

## 3:00 – 4:00 PM TECHNOLOGY:

# What Would YOU Do With Watson?

**Sherry Comes,** *Watson Africa Regional Lead, IBM CTO & Distinguished Engineer*

Watson is everywhere. Watson is trained by experts to work across many different industries. Join us for a brief overview of Watson, its capabilities and use in industries ranging from healthcare to retail. Watson services are readily available for developers to start building game-changing innovation around the world today.