# OIRNP-MAGNET: Letter of Support Template

Please provide the Letter of Support on company letterhead and update all sections contained within “[ ]” and remove the parentheses.

Dear Selection Committee Members,

Re: Letter of Support – Ontario-Israel Research Network Program – MAGNET (OIRNP*-*MAGNET), #**[Project number], [Title of Project],** with [Ontario SME*]*, [Israeli SME*]* and [Anchor Company(AC)]

[AC/Ontario SME/Israeli SME] is pleased to work with [Ontario SME/Israeli SME/ AC/] and [Israeli SME/ Ontario SME/AC] on this collaborative SMART MOBILITY project to jointly develop and demonstrate a solution focused on addressing the following challenge:

[Challenge Statement]

The work will take place in [location(s)], and is expected to last [duration].

Specifically, this project will focus on delivering: [State high level milestones]

1.

2.

3.

Etc.

We anticipate the following impact from this project: [new/improved products, services, productivity improvement, jobs created and sustained, and/or sustainable competitive advantage, help to move smart mobility forward, etc]

Given the importance of this project to [AC], this project support, includes [name of project champion/sponsor] who will [planned participation/brief description of role, and value of any in-kind and/or cash contribution towards the project].

We are appreciative that this bi-lateral team has agreed to collaborate with [AC/ Ontario SME/Israeli SME]. As detailed above, the execution of this project may result in [AC’s plan for solution adoption if project outcomes are favorable, e.g. Proof-Of-Concept/PILOT/some aspect of commercialization/organizational wide implementation, etc].

On behalf of [AC/ Ontario SME/Israeli SME], I hope that this proposal will be accepted by the Selection Committee. Please do not hesitate to contact me (416-TEL or EMAIL) if I can provide any further information or answer any questions at this time.

Sincerely,

[Signature]

[Name][Title]

[Date]