**AN EXAMPLE FORMAT OF A LETTER OF INTEREST**

Jane Smith
123 Home Street
454 City
0123 456
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February 18

Sarah Doe
Head of Marketing
XYZ Company
98 Road Avenue
454 City

Dear Ms. Doe,

I was reading through one of the top marketing publications and came across your interview. You eloquently talked about the new direction digital marketing is headed and I immediately felt inspired. With six years of experience in the industry, I would love to inquire you about opportunities in joining the award-winning team at XYZ Company.

I have worked exclusively within the digital sector for the past three years, holding a variety of positions I feel would benefit your company. I am experienced in market research and third-party marketing systems. In my past, I have introduced new marketing strategies and been part of numerous new campaign launches. I am actively looking for opportunities that would allow me to build on the research part of my talent. I believe the development of new strategies is the way forward and I was happy to read in the interview, you feel the same way.

I’ve led a five-man team and I have been able to improve the sales within my past jobs by 40% on an annual basis. I am proud of having been able to deliver such results within budget. I believe it is my professional and honesty that helps me strive for such good results.

I will be calling you on March 5th to answer any questions you might have about this letter or the enclosed resume. I hope we will be able to talk about opportunities and to schedule an interview at a convenient time. If you prefer, you can call me at 0123 456 any time of the week.

Thank you for your time for considering my qualifications.

Sincerely,

Jane Smith